



IMTA ALUM MADISON ISEMAN IN *GOOSEBUMPS 2: HAUNTED HALLOWEEN*

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Goosebumps 2: Haunted Halloween opens nationwide on Friday, October 12

“Slappy is this evil, demonic dummy, which is one of R.L. Stine’s creations. Not only is he mean, he’s one of the funniest villains I think there are. ...I’m a big fan of Slappy. As long as he doesn’t show up in my nightmares, I’m all good.” – Madison Iseman

In the small town of Wardencllyffe on Halloween Night, best friends Sonny and Sam find a manuscript in an abandoned house that was previously owned by author R. L. Stine. When they open the book, which is ominously titled “Haunted Halloween” and serves as a compendium of every Halloween-themed creature imaginable, they release a ventriloquist’s dummy named Slappy who plans to create the Halloween Apocalypse with the help of his Halloween monster allies. Now, Sonny and Sam, alongside Sonny’s sister, Sarah, must work to thwart Slappy’s plot before all is lost.



IMTA alum Madison Iseman stars as Sarah, together with Jeremy Ray Taylor as Sonny and Caleel Harris as Sam. The cast includes Wendi McLendon-Covey, Chris Parnell, Ken Jeong and Jack Black. “Sarah is a typical high-school senior. She’s struggling with school, and the balance of relationships and social life while trying to get into college...a lot of real stuff,” Iseman explained about her character. “And her mom’s putting a lot of pressure on her to take care of her brother and take care of the family...it’s a lot of relatable things that a lot of people are dealing with in today’s world. So, throughout the story she finds this confidence she never really knew she had, and she learns to believe in herself, and that she can do anything she puts her mind to.”



Iseman, who was IMTA LA13’s Junior Miss Actor and Most Sought Female Talent, recently starred in the world-wide hit *Jumanji: Welcome to the Jungle*. She will next be seen in the upcoming independent film *Feast of the Seven Fishes*, a slice of life story that follows a large Italian family on Christmas Eve in 1983 as they prepare for the traditional Feast of the Seven Fishes, reminisce about the past, and seek love in the future.

The busy young actor is currently filming the as-yet untitled third installment of the popular *Annabelle* horror franchise. She recently filmed the sci-fi action feature *Riot Girls*, in which a mysterious disease has wiped out all of the adults, and in this new age, two gangs are pitted against each other in a brutal war for territory, resources and survival. Iseman also has two other projects in post-production: *The Fox Hunter*, a comedy about a Southern family of blue-blood media moguls, and *The F* It List*, also a comedy about a teenager whose life changes when a list—things he wishes he’d done but was too afraid to do—goes viral. No release dates for these projects have been announced.