

IMTA ALUM WES ROBINSON ON THE HUNT FOR *BLAIR WITCH*



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Blair Witch lands in theatres on Friday, September 16th

“A truly memorable cinematic experience and an instant horror classic. No, really. Go see it.” –
TheHollywoodNews.com

It has been nearly 20 years since *The Blair Witch Project* was released and became one of the highest grossing, low-budget independent films in history, earning over \$240 million worldwide on an estimated final budget of \$60,000. The film was an account based on “found footage” of three film students — Heather, Michael and Josua — making a film about a local urban legend, the Blair Witch. The students disappeared in Maryland’s Black Hills Forest and were never seen again.

Blair Witch, originally titled *The Woods* as a marketing ploy by Lionsgate Entertainment to keep the film secret, is a direct sequel to *The Blair Witch Project*. Now a new group of film students, one of them James, the brother of Heather, venture into the same forest to try and uncover the mystery surrounding the disappearance of James’ sister and her companions. At first the group is hopeful, especially when a pair of locals offer to act as guides through the dark and winding woods. But as the endless night wears on, the group is visited by a menacing presence. Slowly, the group begins to realize the legend is all too real and more sinister than they could have imagined. The film stars James Allen McCune, Callie Hernandez, Brandon Scott, Valorie Curry, Corbin Reid, and IMTA alum Wes Robinson who plays Lane, one of the local guides and the techie who uploaded the “found footage” to YouTube, setting the story in motion.



Having its premiere this past weekend at the Toronto International Film Festival, the horror film is receiving excellent reviews, such as this from Flickeringmyth.com: “*Blair Witch* is terrifying, a welcome surprise and an excellent continuation of the lore established in the original *Blair Witch Project*. If this quality can be maintained, I hope to see this myth further explored for many years to come.”



Robinson has appeared in a number of films and TV series since attending IMTA in Los Angeles 2003 with Images Model & Talent Agency in Lexington, KY. One of his first jobs was a recurring role on the NBC Emmy-winning series “*American Dreams*,” followed by guest roles on series such as “*Gilmore Girls*,” “*ER*,” “*Mad Men*” and “*Scandal*.” His films include *The Genesis Code* (that starred fellow IMTA alum Logan Bartholomew), *Player 5150* and *Dear Me* (that also featured alum Zach Roerig). In addition, Robinson starred in the recent short films *Everytime I look at these frozen waffles*, *I think of you* and *Obituaries*, which also starred James Franco. Both short films were cast by longtime IMTA friend, casting director Patrick Baca.