

## TRENDING NOW

At IMTA we are all about the latest and greatest trends. In our last issue we gave you a glimpse of some of the top Makeup Trends of the year. While styles and looks are always changing these three have made a huge impact over the last few months in the Fashion Industry.



### RETRO GLAM

Dramatic ruffles, puffed-up sleeves, and unapologetic glam vibes. Ready to bust out some of your 80's wear? Or maybe you need to rummage through your moms closet for a few key items. The trick is to not over do it! Pair a cute pair of jeans with an off the shoulder ruffle top. It adds the right amount of **retro and chic**.



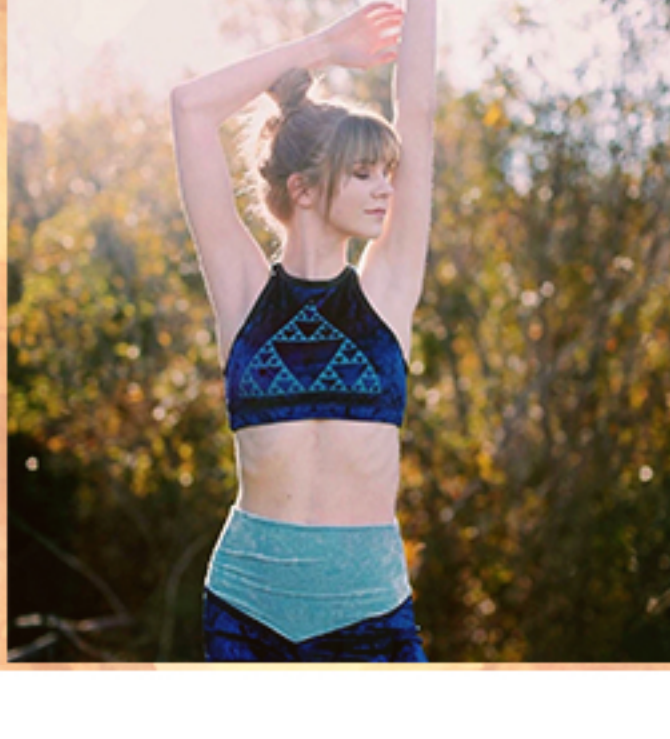
### BOHO VIBES

Natural tones and fabrics, with lavish accessories, multi-layered textures and an array of impressive floral patterns. Boho is by far my favorite look. It is so easy to dress up or down for this style. Grab a nude toned dress, an assortment of your favorite bracelets, a fringe purse and either a pair of Birkenstocks or a strappy sandal. Floral is not just for the gals either, there is plenty of prints to go around for our stylish men as well. Guys pair a floral button up with a slim fit pant for a dapper look. Boho is **simple, easy and fabulous**.



### ATHLEISURE

A sexy take on athleisure, with skin-skimming knits that outline every curve, color-block bodysuits, and cute sporty separates. Did you just get done with the gym looking that cute? Make sure you invest in pieces that mix function and fashion and accessorize appropriately. Pair a structured leather jacket, a shirt around your waist or even a sleek pony tail that looks more put together than a messy bun. Athleisure is the **NEW casual, be comfortable and confident!**



## IMPROV

**Standup Comedian and Professional Actor, Sam Lowy gives us the INSIDE SCOOP on how to succeed at the Improv competition.**



I got started doing Improv after a good friend recommended I audition for the troupe at Arizona State University. So, 2 weeks into my freshman year I ended up getting on the main cast of Barren Mind Improv troupe. A few months later I was directing the troupe. From there, I started getting into sketch and standup comedy and even started a few independent troupes that ended up doing shows at theatres like the Tempe Improv, Second City Hollywood and Upright Citizens Brigade in New York. Since then, I've continued to perform throughout Phoenix as well as in festivals like the Del Close Marathon and San Francisco.

### MY MOST IMPORTANT TIPS for the IMTA Improv Competition:

1. Have fun and be yourself! It sounds like a cliché and dorky rule, but it is by far the most important. That's why it's number one on this list! You can never have too much fun doing Improv. The judges don't want to see someone nervous fumble through the competition. They want to see your personality shine through! This goes for all of IMTA Competitions, not just Improv.
2. Relax. In Improv scenes, it's important to take a moment before diving in. Take a step back, breathe, and then step into the scene.
3. Make strong active (not passive) choices. The only thing that's worse than not making a choice is making a choice you really don't believe you can accomplish for the Competition. Whether you're a dentist on a tightrope or a doctor on a deserted island, go at it with everything you've got! And don't be afraid to make a new choice; if you feel what you are doing is not working, make another choice.
4. Since you are doing the IMTA Improv Competition without a partner, it can boost your scenario to imagine another person to talk to (and listen to!) rather than just talking to yourself. This provides you someone to focus on and introduces into the situation a relationship, interaction and communication instead of it being a solo actor talking about what is happening.
5. You don't have to be funny. The hidden riddle of Improv is that the harder you try not to be funny the more funny your scene is going to be. Why? Because the very best kind of Improv scene you can do is an "interesting" scene, not necessarily a "funny" one. When you do an interesting scene, a very surprising thing happens...the funny comes out all by its self.

## ALUMNI & AGENTS

Scouted at IMTA in New York 2008, Brock Ciarlelli was chosen by a wide range of industry professionals and has been busy ever since. Signed with MC Talent Management, Talentworks and Robertson Taylor Agency. He is currently on ABC's hit show 'The Middle'. Brock recently spoke at our at IMTALA17 Convention and inspired many of our Contestants so we had to reach out to him so he could inspire others!

**IMTA:** What made you attend IMTA?

**Brock:** I had done community theatre for ten years growing up, but I wanted to transition to a professional career. Living in Colorado, it's hard to make connections or get seen by someone in the industry. That's why IMTA was such a good thing for me to do. It let me show off my talent in front of the people who would eventually become the people that helped start my professional career.

**IMTA:** How was your IMTA experience?

**BC:** It was a whirlwind, but in the best way possible. I just remember how exhausted I was after the IMTA Competition, but that just goes to show how much I put into it... and that's what you have to do. I knew how big of an opportunity it was. Letting it go to waste was not an option in my book.

**IMTA:** Did you have any fears before attending the convention?

**BC:** Not that I can remember, to be honest. I think I was just anxious because I knew exactly what I wanted to get from the convention. Fortunately, I got what I came for: representation. I had prepped so much, I knew exactly what was expected from each competition, and I was unapologetically myself.

**IMTA:** What advice would you give all of our upcoming contestants?

**BC:** To do just that. Be unapologetically yourself. Make sure those Agents, Managers, and Casting Directors see who you truly are. What makes you different from someone already succeeding in the industry? And another piece of advice that I think is equally as important: Have fun. There's a reason you're doing this. It's because you love it. When you're enjoying yourself, that's when you're going to produce your best work.

**IMTA:** What was your favorite competition and why?

**BC:** My favorite was the Monologue Competition. It's the event where Agents and Managers can truly get the best insight to who you are as a performer. I tried to be as smart as I could when choosing my monologue. The idea just kind of hit me out of the blue: to form a monologue from one of the story lines from an episode of Will and Grace. It was a perfect fit because it was physical, it was a comedy, it was a little theatrical, and it was the role of a funny friend with the quick-witted comments. Those are the broad-brush strokes of who I am as an actor. Fortunately, it worked tremendously in my favor. I ended up winning the monologue competition, and ultimately that monologue is what made my Manager and Agents want to sign me..

**IMTA:** What are you doing now in your career?

**BC:** I'm currently on ABC's The Middle. It's a comedy series starring Patricia Heaton and Neil Flynn. We just finished filming season 8 and we'll start filming season 9 in August. You can catch us on ABC on Tuesday nights at 8pm/7c!



Lights, Camera, Action! At IMTA there are hundreds of Industry Professionals that come to look for the next big star! IMTA caught up with Owner of Talent Ink, Talent Manager of the Year and Professional Actress Terrie Snell for an exclusive interview. Terrie tells us what she looks for when coming to IMTA and some important advice.



**IMTA:** What do you look for in an Actor when attending IMTA?

**Terrie:** Focus, dedication to learning, a personality that intrigues positively and of course, talent.

**IMTA:** What is the biggest piece of advice you would give to a contestant?

**TS:** Understand that this is a marathon and not a sprint. If it is your life's passion know that it could take a very long time before you break through. Stay in the game, being in class, doing plays and student and/or independent films, web series, work that keeps you growing in your craft and giving you substantial demo reels. fashion world of modeling is very small and very selective but it is not the only option for someone loving fashion - whether it be commercial modeling, acting, a photographer, a stylist - or a model scout like myself - there are so many options and I urge everyone to hang on to that dream or goal and look at all that is available to you! Learn from IMTA and ask questions as it is a great opportunity to find the right path to obtain your dreams!!

**IMTA:** What sets apart an amazing actor from the rest of the group?

**TS:** An intrinsic awareness of the human spirit and how to portray it in various genres of acting.